



EUROPEAN CONGRESS




of Small and Medium-sized Enterprises

READY FOR CHANGE?



AGENDA OF THE CONGRESS

- Ready for Change?
- Side event
- TECH TRENDS POLAND
- Smart City for business
- Law and Taxes
- Global Business Meeting
- Company is people
- Finances and investments
- Marketing and sales



26 October (Thursday)

Time	Topic
9:00am - 01:00pm	Conference Silesia 2030 - Critical raw materials in the EU - 21st century oil? Opportunities and threats for European Union's energy transition Conference room 7
10:00am - 04:30pm	EXPERT ZONE Lower Hall
10:00am - 11:30am	Grand Inauguration of 13th EKMŚP – Ready for Change?  Ball room C+B
11:30am - 01:30pm	Go Digital or Go Home – digital transformation in practice Mobile Demonstration Center, Sławik and Antall Square, entrance from the side of Spodek
11:30am - 01:00pm	Cities for Business Conference room 24
11:30am - 01:00pm	KSeF a revolution throughout the organization Conference room 25
11:30am - 01:00pm	Invest in USA - it's simple! Conference room 1
11:30am - 01:00pm	Polish-Latin American Business Council Seminar: CHILE, COLUMBIA, MEXICO, PERU - a guide for the polish entrepreneur  Conference room 3
11:30am - 01:00pm	Agritech & foodtech innovations in the age of global competition Conference room 4
11:30am - 12:50pm	Lifelong learning in the era of a dynamic labor market Conference room 23
12:50pm - 01:00pm	Award ceremony for the winners of the competition District Labor Offices in the Silesian Voivodeship „Lider Śląskiego Rynku Pracy”(Leader of the Silesian Labor Market) Conference room 23
11:30am - 12:15pm	WHO'S THE LEADER: leadership in the world of WK, Generation Z and the labor crisis Auditorium Hall
11:45am - 12:00pm	Opening of Business Expo and Work for All Career and Job Fair Multipurpose room C
12:15pm - 01:00pm	We must not be offended by AI. It is worth getting to know it, and perhaps even make friends with it Auditorium Hall
01:30pm - 03:00pm	Silesia – region of changes and opportunities Ball room C
01:30pm - 03:00pm	Poland – Europe – World – new global order?  Ball room B
01:30pm - 03:00pm	European Funds - open up to new opportunities Conference room 23
01:30pm - 03:00pm	Use the business potential of data in your company Conference room 24


26 October (Thursday)

Time	Topic
01:30pm - 03:00pm	Minimizing the risks of doing business Conference room 25
01:30pm - 03:00pm	Is the energy transition worth pursuing today - what challenges and support awaits entrepreneurs? Conference room 1
01:30pm - 03:00pm	Presidium and Council of the National Chamber of Commerce – closed event Conference room 6
01:30pm - 03:00pm	Social business - two worlds, one goal Conference room 3
01:30pm - 03:00pm	Silesian Booster SME - How to equip the company with the effective development tools? Conference room 4
01:30pm - 03:00pm	From Vision to Victory - building and growing your business Conference room 7
03:30pm - 05:00pm	From Vision to Victory – budowa i rozwój firmy Ball room B
03:30pm - 05:00pm	Investment opportunities in Germany: Perspectives and support for the Polish entrepreneur on the example of the Leipzig region  Conference room 3
03:30pm - 05:00pm	Not just sales: how to grow your business and multiply your capital through investments and external funding sources  Conference room 4
03:30pm - 05:00pm	The importance of cultural differences in developing international business relationships Conference room 1
03:30pm - 05:00pm	Women in leadership positions in the digital world - opportunities and threats Conference room 25
03:30pm - 05:00pm	E-export. Great opportunities for small businesses Conference room 7
03:30pm - 05:00pm	Artificial intelligence in business Ball room C
03:30pm - 05:00pm	Start-ups Agritech & foodtech innovations - experiences of founders, management teams and people from the ecosystem Conference room 24
07:00pm - 11:45pm	Banquet for Partners and Invited Guests of 13th ECSME Ball room C+B

27 October (Friday)

Time	Topic
9:30am - 03:30pm	EXPERT ZONE Lower Hall
9:30am - 11:00am	How to prepare SMEs for ESG reporting? Ball room B
9:30am - 11:00am	Smart, Smarter, Smartest City Conference room 23
9:30am - 11:00am	Family Foundation - what does it involve? Conference room 24
9:30am - 11:00am	Qualifications for equitable transformation of the region Ball room C
9:30am - 11:00am	Workshops: Invest in USA – It's simple!  Conference room 4
9:30am - 11:00am	Cross-border cooperation: potential and challenges for the development of Polish-Czech-Slovak relations  Conference room 3
9:30am - 11:00am	Transformation starts with us, in the Silesian Voivodeship! – “Change Your World” – closed events Conference room 6

27 October (Friday)

Time	Topic
9:30am - 11:00am	Alignment of national legislation with EU requirements for promoting the use of energy from renewable sources - will it affect the development of the RES market in Poland? Conference room 1
11:30am - 01:30pm	Go Digital or Go Home – digital transformation in practice Mobile Demonstration Center, Sławik and Antall Square, entrance from the side of Spodek
11:30am - 01:30pm	Urban mobility and smart transportation Conference room 23
11:30am - 01:30pm	Challenge #1 for SMEs: Maintain liquidity! Conference room 24
11:30am - 01:30pm	Key changes in law of 2024 - what to prepare for? Ball room B
11:30am - 01:00pm	Non-refundable financing in SMEs - grants and concessions Conference room 1
11:30am - 01:00pm	Poland - global software producer and prospects for Polish IT hub Conference room 3
11:30am - 01:00pm	Ready for a CHANGE in business? Ball boom C
11:30am - 01:00pm	Digital Marketing for SMEs - opportunities and prospects for business development. Conference room 4
11:30am - 12:15pm	Cybercrime and data leaks in light of the risks to the SME companies. How to respond and document the incident Auditorium Hall
12:15pm - 01:00pm	Regulations on work life balance and on transparent working conditions in the EU a challenge for entrepreneurs in the aspect of employee Auditorium Hall
01:30pm - 03:00pm	Green cities of the future Auditorium Hall
01:30pm - 03:00pm	Business skills – it is up to you  Conference room 23
01:30pm - 03:00pm	Do hackers waste time on small businesses? A few words about cyber security in SMEs Conference room 1
01:30pm - 03:00pm	Education of the 21st century - what should it be like? Ball room C
01:30pm - 03:00pm	Benefits the key to recruitment success Conference room 4

ORGANIZER OF THE CONGRESS



CHAMBER
OF COMMERCE
AND INDUSTRY
IN KATOWICE

We have been supporting business and boosting its development for more than 30 years. We are active in business consulting. We help establish contacts with partners in the country and abroad. We shape and promote the principles of ethics, integrity in business and corporate social responsibility.



**Health Business
Innovations**



ORGANIZER:



CO-HOSTS:



CO-ORGANIZER OF THE WORK FOR ALL JOB FAIR:



STRATEGIC BUSINESS PARTNERS OF THE CONGRESS:



GENERAL PARTNER:



SPECIAL BUSINESS PARTNERS OF THE CONGRESS



ENERGY PARTNER OF SILESIA 2030 CONFERENCE:



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